

# EASTMAN

**Eastman Chemical (NYSE: EMN)** 

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# **Company Overview**

# **EASTMAN**

- 1 Company Overview
- 2 Industry Outlook
- 3 Investment Thesis
- **4** Valuation
- **5** Risks & Catalysts
- **6** Recommendation



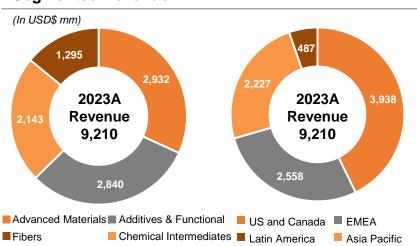


# **Eastman Chemical Company (NYSE:EMN)**

## **Business Description**

- Eastman Chemical Company is a global specialty materials company that produces a broad range of products within four operating segments: Advanced Materials, Additives & Functional Products, Chemical Intermediates, and Fibers
  - Began in 1920 for the purpose of producing chemicals for Eastman Kodak Company's photographic business
- Initially, Eastman was diversified between commodity and specialty chemical businesses before divesting the commodity segment and initiatives and pursuing growth through the development and acquisition of more specialty businesses
- Eastman has 36 manufacturing facilities and equity interests in two manufacturing ventures across 12 countries
- Eastman is headquartered in Kingsport, Tennessee

# Segmented Revenue



## **Management Team**









Name	Mark Costa	William McLain Jr.	Chris Killian	Brad Lich
Position	Chairman and CEO	CFO	СТО	ссо
Experience	18	24	28	22
Background	In 2006, joined Eastman as CMO from consulting firm Monitor	Former accountant at PwC	Started at Eastman as a research chemist in 1996	Prior to Eastman, Lich was co-founder and CEO of CoatingsMart

## **Timeline**

During the summer of 1920, Tennessee Eastman was founded to provide raw materials for Kodak's photographic business

The '60s and '70s saw tremendous growth with sales reaching \$2bn and the opening of a manufacturing plant outside the U.S.

In 1994, Eastman spun off from Kodak as the 10<sup>th</sup> largest chemical company in the U.S.

Over the past 30 years, Eastman pursued global expansion with its 2<sup>nd</sup> largest acquisitions and introduction of new products

Looking forward, progress in molecular recycling makes EMN the premier innovation leader within the circular economy





# **Chemical Intermediates Segment**

# **Value Chain Positioning**

#### **Value Chain**

## **Raw Materials**

Commodity inputs (natural gas, propane and coal) drive significant volatility in selling prices and segment spreads







(Propane)

(Coal) (Paraxylene)

#### Manufacturing

Segment Breakdown Intermediates (78%) Plasticizers (22%)

Eastman leverages large scale and vertical integration to support its specialty operating segments with advantaged cost positions

#### **Products**

Intermediates and plasticizer sales volumes and prices heavily cyclical, caused by periods of internal and external production demand





(Benzoflex)

(Acetic Acid)

#### **End Markets**

End-markets include industrial chemicals and processing, building and construction, health and wellness, and food and feed





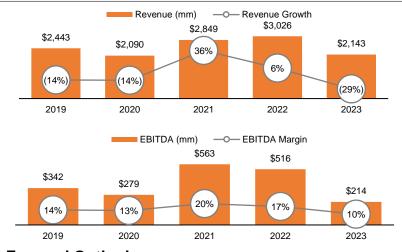


(Paint Coating) (Medical Devices)

(Building &

# Construction)

## **Segment Financial Performance (5Y)**



# **Forward Outlook**



- Continued sales volume/mix due to the end of customer inventory destocking
- Higher expected production capacity utilization
- Continued improvement in segment cyclicality reduction efforts by Eastman's management



- Spread compression across all businesses, driving down EBIT, due to downwards pressure on raw materials and energy prices
- Divesture from operations in Texas (total estimated consideration of \$498mm) in 2023





# **Additives & Functional Products Segment**

# **Value Chain Positioning**

#### **Value Chain**

Raw Materials

Processes alcohols, methanol, ethylene oxide and other chemicals, into materials that serve as inputs for their customers' products







(Wood Pulp)

(Methanol) (Phosphorus)

2

## **Manufacturing**

#### Segment Breakdown

Care Additives (37%) Coating Additives (27%) Functional Amines (18%) Specialty Fluids (18%) Leverages proprietary technology and benefits from vertical integration, producing raw materials internally

3

#### **Products**

Produces care and coating additives, functional amines and specialty fluids & energy







(Marlotherm) (Optifilm)

(Polyolefins)

## 4

#### **End Markets**

End-markets include food, feed & agriculture; transportation; water treatment and energy; Building & Construction; Consumables

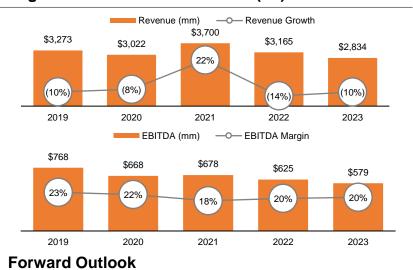






(Commercial Aviation)

## **Segment Financial Performance (5Y)**





- Investing in additional capabilities of EastaPure electronic solvents for use in manufacturing of semiconductor chips
- Higher expected production capacity utilization



- Modestly lower price-cost due to cost-passthrough contract lags
- Decline in EBIT driven by lower specialty fluids sales, due to lower heat transfer fluid project fulfillments





# **Fibers Segment**

## **Value Chain Positioning**

## **Value Chain**

1

## **Raw Materials**

Wood pulp, methanol, high sulfur coal, waste plastics and textiles, natural and synthetic fibers, and additives





(High Sulfur

Coal)



(Wood Pulp)

(Waste Plastics)

2

# Manufacturing

#### Segment Breakdown

Acetate Tow (70%) Acetate Yarn (11%) Acetyl Chemical (14%) Nonwovens (5%) Acetate flake production supplied from Eastman's vertically integrated coal gasification facility

3

#### **Products**

Manufactures acetate tow and triacetin plasticizers for use in cigarette filters cellulosic filament yarn and staple fibers





(Nonwoven Fibers)

(Estrobond)

4

## **End Markets**

End-market applications include, apparel, home furnishing, industrial fabrics, as well as filtration applications

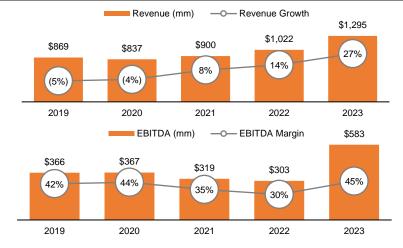




(Agriculture & Mining)

(Health & Wellness)

## **Segment Financial Performance (5Y)**



#### **Forward Outlook**



- Stable selling prices and volumes in acetate tow, tailwinds with sustainable Naia products
- Improved cost structure leading to steady margin expansion and an attractive bottom line



 Uncertain macro-economic environment causing uncertainty for the segment





# **Advanced Materials Segment**

## **Value Chain Positioning**

## **Value Chain**

**Raw Materials** 

Produces and markets polymers, films and plastics with differentiated performance properties for value-added end uses





(Polyethylene)

(Polyvinyl Alcohol)

# Manufacturing

#### **Segment Breakdown**

Advanced Interlayers (34%) Performance Films (21%) Specialty Plastics (45%)

Continually innovates to develop new products; Eastman Tritan, Highperformance automotive glass

# **Products**

Segment competes on differentiated technology, application development, longterm customer relationships and scale







(Window Film) (Tritan Bottle)

(Film Solution)

# **End Markets**

End-markets include transportation, electronics, building & construction, medical & pharma and consumables



(Residential Windows)

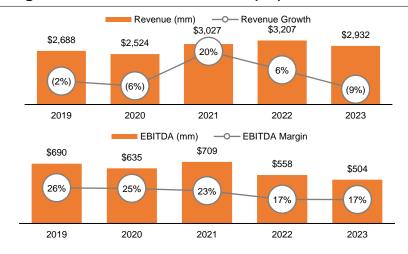


Transportation)



Packaging)

# **Segment Financial Performance (5Y)**



#### **Forward Outlook**



- Customer destocking trend continues to taper down, allowing for stronger demand
- Growth driven from Kingsport methanolysis facility and overall end-market innovation



- Management forecasts weaker demand in building and construction
- Higher than expected ramp-up costs on the Kingsport facility





# Advanced Materials – Reclaimed Plastics Division

## **Segment History**

#### Q4 2022

Eastman announces it will be supplying PepsiCo with processed PET under a new offtake agreement

#### Q4 2023

Introduced plastic waste into the Kingsport methanolysis facility

#### Q2 2024

Continued to ramp up sales to customers from Kingsport facility, while demonstrating higher operating rates (70%) and broadening the range of hard-to-recycle feedstocks

#### 2019

Eastman unveiled its methanolysis process, which targets hard-torecycle plastics by reducing them to their molecular components

#### Q1 2023

Issued first investment grade USD-denominated senior unsecured green bond offering (\$500mm) by a U.S. issuer in the chemical sector

#### Q2 2024

Eastman and Tri-Cities
Airport, a regional airport in
Tennessee announced
they are working together
to collect plastic waste

#### 2025

facility expected to be operational by late 2025

#### **Products Offered**



**Tritan Renew:** Specialty plastic, offering durability for many lifestyle and household products, up to 50% certified recycled content



**Naia Renew:** Cellulosic fiber used in textile industry featuring 60% sustainable wood pulp and 40% recycled waste material



**Aventa Renew:** Compostable material used in food packaging (overwrap trays), sustainably sourced from wood pulp and recycled acetyl

## **Facilities and Investments**

Q1 2024

Achieved on spec

methanolysis facility

production and revenue

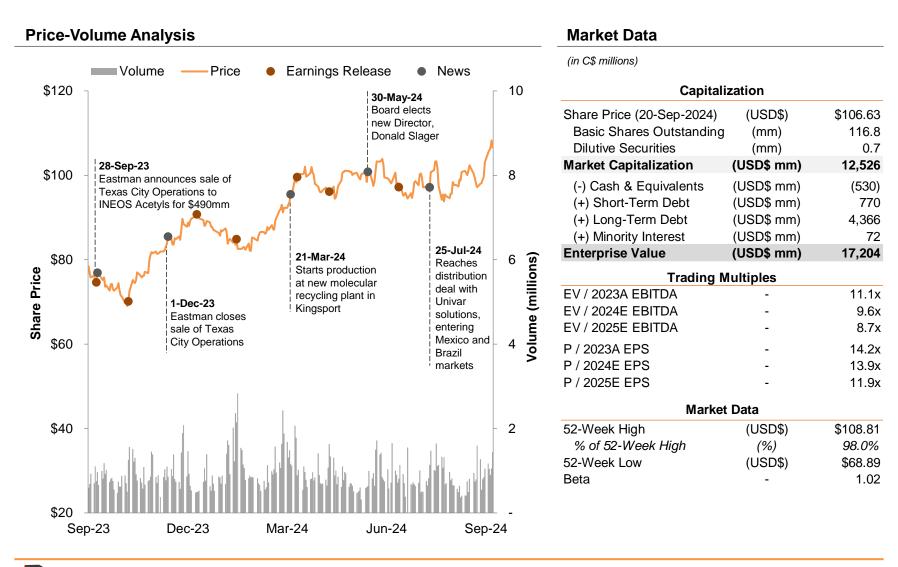
generation at the Kingsport

- Kingsport Tennessee This facility, which is one of the largest of its kind in the world, can process over 100,000 metric tons of plastic waste per year, diverting it from landfills and incinerators
  - The facility produces virgin-quality recycled material, which is used as a feedstock for Tritan™ Renew and other specialty polyesters for key customers, including Procter & Gamble, Estée Lauder™ and NutriBullet®
- Eastman expects that 2024 capital expenditure will be less than \$800 million, primarily for targeted growth initiatives, including the Advanced Materials segment methanolysis plastic-to-plastic molecular recycling manufacturing facilities in France and a second site in the USA





# **PV Chart and Capitalization Table**





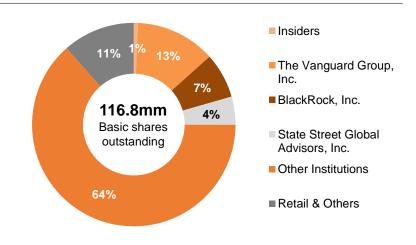


# **Shareholder Overview**

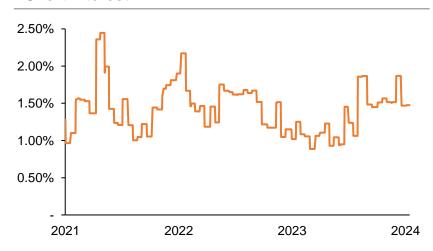
# **Shareholder Summary**

(In millions)	# of Shares Held	% of Shares Outstanding		
Insiders				
Costa, Mark J.	0.4	0.3%		
Lich, Brad A.	0.1	0.1%		
Crawford, Stephen Glenn	0.0	0.0%		
Stuckey, Perry	0.0	0.0%		
Other Insiders	0.2	0.2%		
Total Insiders	0.8	0.7%		
Institutions				
The Vanguard Group	14.8	12.7%		
BlackRock	8.4	7.2%		
State Street Global Advisors	5.2	4.5%		
Capital Research and Management	5.0	4.2%		
Putnam LLC	4.9	4.2%		
Geode Capital Management	2.8	2.4%		
Massachusetts Financial Services	2.7	2.3%		
Dimensional Fund Advisors	2.3	2.0%		
EARNEST Partners	2.2	1.9%		
Morgan Stanley	2.2	1.9%		
Other Institutions	53.3	45.6%		
Total Institutions	103.7	88.8%		
Retail & Other Investors	12.3	10.6%		
Public Float	116.0	99.3%		
Total Basic Shares Outstanding	116.8	100.0%		

# **Ownership Structure**



## **Short Interest**







# **Company Metrics**





# **Industry Overview**

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# **Chemical Intermediates**

## **Industry Overview**

- The Global Chemical Intermediates market is predicted to be \$122.81 billion in 2024 and reach \$182.97 billion by 2029, growing at an industry CAGR of 8.3% through 2029
- The price uncertainty and volatility surrounding crude oil prices is a cause of significant uncertainty for the Chemical Intermediates market (see graph)
- Demand similar to 2023 across most key end markets
- Higher sales volume/mix due to reduced levels of customer inventory destocking
- The IIJA was signed into law in late 2021, and it infused more than US\$70 billion to EV and clean energy infrastructure, The energy transition is generating a wave of manufacturing activity that depends on chemicals and materials for support

## **Chemical Intermediates Competitors**

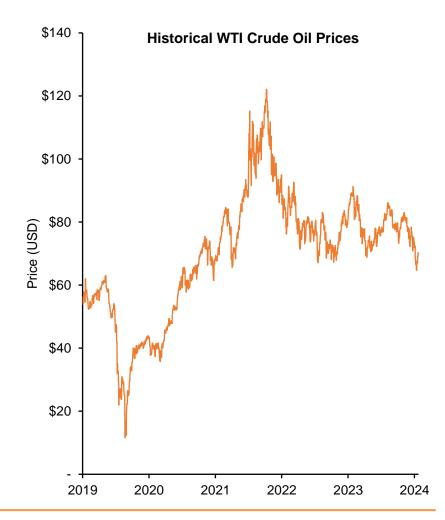
# Intermediates | Vondelbase|| | INE STATE | | THE WORD FOR CHEMICALS | Plasticizers







#### **Drivers & End Markets**







# **Additives & Functional Products**

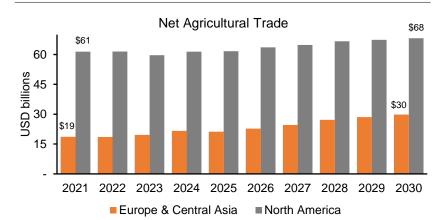
## **Industry Overview**

- Year-to-date total chemical railcar shipments are 4.3% higher
- Segment is experiencing reduced levels of customer inventory destocking in building and construction and agriculture end markets, and expects modest market growth in end markets; agriculture, personal care, and water treatment
- Primary demand in building and construction is expected to be slightly down through 2024
- Shintech plans to build a 500kt/yr ethane-based ethylene cracker at an existing site in LA. Shintech built a 500kt/yr ethylene cracker at Plaquemine in 2019. Other US ethylene expansions on the horizon include a Chevron Phillips Chemical and QatarEnergy JV in Texas

## **Additives & Functional Products Competitors**

	Care A	dditives								
DOW	<b>BASF</b>	HUNTSMAN	CORTEVA agriscience							
Coating Additives										
Dow	<b>BASF</b>	Celanese	OXEO Great Chemicals, Great Solutions							
	Function	al Amines								
AdvanSix	<b>BASF</b>	Arclin*	OXEO Great Chemicals, Great Solutions							
	Specialty Flu	uids & Energy								
	DOW	<b>xonMobil</b>								

#### **Drivers & End Markets**



Strong outlook in the segment's largest end-market provides stability in cash flow from Eastman's core operations

End-Market	Global Market Size (USD billions)	Expected 10-year CAGR
Water Treatment	\$69.73	7.30%
Automotive	\$6,861.45	6.77%
Paints & Coatings	\$206.56	4.50%
Heat Transfer Fluids	\$11.06	3.70%
Agricultural Fumigants	\$2.60	4.50%





# **Advanced Materials & Fibers**

#### **Advanced Materials**

- The global advanced materials market is projected to reach \$115.80 billion by 2030, growing at a CAGR of 6.54% from 2023 to 2030
- Growth driven from increasing demand for high-performance materials, serving broad industries including aerospace, automotive, electronics and healthcare
  - Automotive and transportation segments held 38.33% of the end-market in 2022, where lightweight, fuelefficient materials are growing in need
- Global sustainability shift provides healthy tailwind as energy efficiency and sustainable development are top of mind
- Raw material input costs and regulatory environment provides uncertainty, dampening visibility on forward-looking margins

## **Advanced Materials Competitors**

**Advanced Interlayers** 

SEKISUI





**Performance Films** 







**Specialty Plastics** 







## **Fibers Segment**

- The high-performance fibers market is expected to reach \$25.3 billion by 2030, growing at a CAGR of 8.7% from 2022 to 2030
- Benefit from shift in sustainable product demand, particularly in the eco fibers segment, currently valued at \$62 billion
- High production costs for advanced fibers (PBO, PBI & aramid fibers) are limiting growth from competitors, while incumbents with a scale advantage are set to dominate
- Despite strong growth, synthetic alternatives still pose a threat in certain applications
- Non-woven fibers growth supported by disposable and hygienic products
- Early investments and continued innovation in biodegradable materials is the playbook for success in this segment

## **Fibers Competitors**

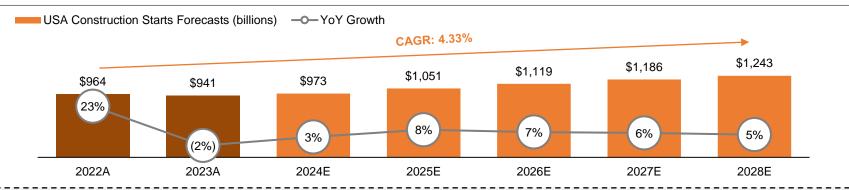
<u> </u>		
	Acetate Tow	
Celanese	<b> ©</b> Cerdia	ÐÄÏCEL
	Acetate Yarn and Fiber	
<b>D</b>	Lenzing	ADITYA BIRLA GROUP
	Acetyl Chemical Product	S
~J.	Polynt	DÄÏCEL
	Nonwovens	
H/	<b>♦ Lydall</b> °	<b>№ BorgWarner</b>





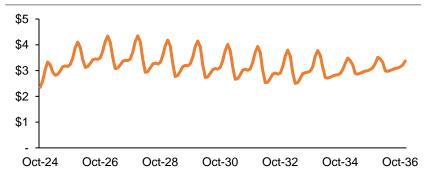
# **Growth and Pricing Drivers Outlook**

# **Building & Construction Outlook**



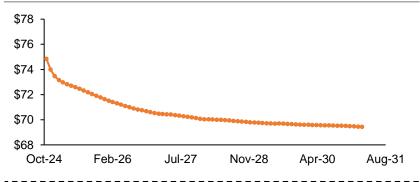
Resurgence of demand attributable to lower mortgage rates, improved customer sentiment and more millennials entering their prime "homebuying" years, additionally technological advancements and energy efficient building practices are to be implemented shortly

# **Natural Gas Prices (Henry Hub Futures)**



Expected cyclicality from natural gas leading to times of reduced costs and times of margin compression

# **Crude Oil (Brent Futures)**



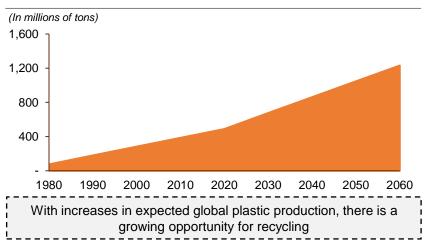
Futures implying reduced cost input for manufacturers and lower energy costs, leads to more competitive pricing



# **EASTMAN**

# **Recycled Plastics**

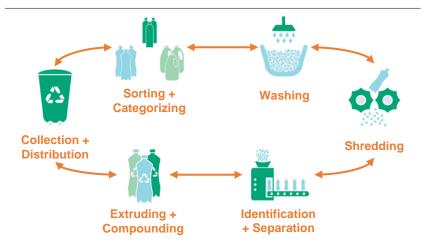
#### **Annual Global Plastic Production**



# **Industry Drivers**

- The global recycled plastic market, valued at USD \$44 billion in 2021 is expected to grow at 8.2% from 2021 to 2028
- There is an increasing demand for sustainability, advancements in recycling technologies, and stricter regulation
  - In 2022, Canada introduced the Single-Use Plastics Ban Act which mandated that plastic packaging must contain at least 50% recycled content by 2030
  - The EPA is formulating a plan to address plastic pollution by improving post-use material management
- As per a 2016 McKinsey report, ~95% of the annual value of plastic packaging is lost after its initial use and a mere 14% undergoes recycling, resulting in a global material value retention of 5% (including losses in the process)

#### **Reclaimed Plastics Process**



## **Chemical Recycling**

The process of changing the chemical structure of polymeric waste and turning it into raw materials for the creation of other products







# A Pie Large Enough For All To Share

## Commentary

- Global plastic manufacturing and usage has consistently grown due to population growth, prevalence of single-use plastics and improved plastics manufacturing capabilities
- Go-forward projected growth in plastics manufacturing due to expanded use cases, increases access in developing countries and continued growth in single-use plastic
- Investments are being made to improve recycling infrastructure

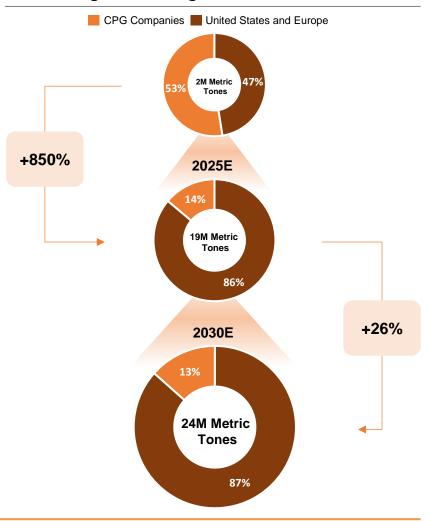
While plastic production has come under scrutiny in recent years due to negative environmental impact, go-forward policy will revolve around increasing recycling rates and manufacturing sustainable plastics rather than reducing plastics usage

# **Asia-Pacific Region**

Recycled content laws in the Asia-Pacific region are evolving, with several countries introducing or tightening regulations

- Japan enacted its Plastic Resource Circulation Act in 2022, mandating the use of recycled content in various products
- China policies on recycled content are part of its broader efforts to reduce plastic waste. China has introduced a fiveyear plan aimed at reducing plastic pollution, which includes a focus on increasing recycling rates
- South Korea is in the process of amending its environmental regulations to require labeling of recycled content in plastic packaging. This will apply to products sold domestically and is part of broader measures to increase recycling

## **Visualizing the Growing TAM**







# **Peer Benchmarking**

# **Analysis of Peer Investments in Plastic Recycling**

Company	Strategic Partnership	Acquisitions / Investments	Other Initiatives	Target Description	Year
<b>6 6 C</b>	GC has collaborated with external parties which utilizes plastic waste as raw materials to develop valuable products in six business groups	Minority investments include ECONIC, Boston Materials and Tidal Vision  Investment in Interface Polymers  Thailand Recycling facility to treat 60k tons of plastic waste per year	GC Group invests in the European Circular Bioeconomy Fund (ECBF) as part of its "Together to Net Zero" roadmap	Interface Polymers is a developer of high-performance additives for performance plastics to enhance recyclability	2023
lyondellbasell	SUEZ and LyondellBasell extend their collaboration with samsonite to produce a new range of suitcases using recycled plastics	Invested in QCP Holdings (50% JV) Investment in Mepol Group  JV with AFA Nord to build a mechanical recycling plant that produces 26k tons of recycled polastics	Goal of making 2mm metric tons of recycled and renewable-based polymers annually by 2030	QCP: mechanical recycler with 55k tons of annual capacity, that transforms post-consumer plastic waste into high- quality polymers that can be used to make new products  Mepol: Manufactures recycled compounds	2022 _ 2023
'TORAY'	Signed an agreement with Honda Motor to jointly develop molecular recycling technology for materials recovered from end-of-life vehicles	N/A	Toray Group is developing molecular recycled grade products based on a proprietary mechanical recycling process	N/A	N/A





# **Peer Benchmarking**

# **Analysis of Peer Investments in Plastic Recycling**

Company	Strategic Partnership	Acquisitions / Investments	Other Initiatives	Target Description	Year
Dow	DOW and Mura Technology to build multiple facilities in the U.S. and Europe for advanced recycling Dow and Nexus Circular Announce Plans to Build New Advanced Recycling Facility in Dallas, TX	Equity Round of funding (Mura Technology – 2022)  Investment to build the single largest hybrid recycling site in France that will secure post-consumer resins (70k tons annual capacity)	50% of DOW global polyethylene capacity will be circular, renewable or zero- carbon emissions by 2030	Mura Technologies offers plastic recycling services that recycles plastics back into chemicals form which they were made	2022
Celanese	N/A	N/A	Expanding portfolio of products that contain recycled content, or have end-of-life characteristics  Developing Products focused on improving the sustainability of building and construction materials	N/A	N/A
ADVANSix	N/A	N/A	Added 100% post-industrial recycled grades to its resins and films and co polymer offerings	N/A	N/A
<b>E</b> llalpek	N/A	Mechanical PET Recycling Facility (\$95mm) – capacity of 49k tons	Increase PET bottle recycling capacity to 300k annual metric tons by 2025	Acquired PET Recycling facility from CarbonLite Recycling LLC (2021) and from Perpetual Recycling Solutions (2019)	2019 - 2021





# **Peer Benchmarking**

# **Analysis of Peer Investments in Plastic Recycling**

Company	Strategic Partnership	Acquisitions / Investments	Other Initiatives	Target Description	Year
<b>PLASTICS</b>	Koa collaborated with Berry to introduce a new body cleanser and body moisturizer bottle made from 100% post-consumer recycled plastics  Supply agreement with PureCycle to secure more than 270,000 tons of recycled materials per year by 2025	Acquisition of Laddawn  Investment in 2 mechanical recycling facilities for FDA- Grade Material for packaging (most recently in 2021)	One of Europe's largest plastics recycler, handling around 200k tons of material annually  Sustainable packaging goal of 30% circular plastics use across its fast-moving consumer goods packaging by 2030	Laddawn: Manufactures plastic bags and film for packaging application	2016 - 2023



Signed an offtake agreement with Indaver, to buy a minimum of 50% of the recycled styrene created by the company

Investment in Belaium depolymerization recycling plant to produce 15k tons annually

Buyout of Healthland

PS recycling plant in the Netherlands to produce 25k metric tons annually by FY2024

Recycled polystyrene yogurt containers, and other food applications

Developed recycled material solutions for outdoor applications such as smart doorbells and outdoor security cameras

Healthland: Collector and recycler of post-consumer/industrial plastics in Europe

Trinseo's recycling methods include mechanical recycling as well as advanced technologies including depolymerization

2020

2022

Few of Eastman's peers compete in the Hybrid, Chemical and Molecular Recycling space, which provides higher quality recycled material than a mechanical recycling process. As the need for high-grade recycled plastics emerges in end markets such as food and beverage, Eastman is set to benefit from their technological advantage over their peers



# **Investment Thesis**

# **EASTMAN**

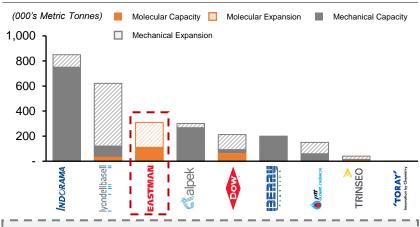
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# **Best Positioned To Capture Secular Tailwinds**

## **Eastman's Rapid Investment in Molecular Capacity**



Rapid expansion in molecular recycling differentiates themselves from peers

# Molecular Recycling versus Mechanical Recycling

Plastics are **not infinitely mechanically recyclable**; between 3 and 7 times. Chemical recycling makes plastic infinitely recyclable

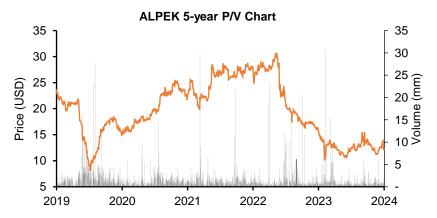
Chemical recycling allows for the removal of impurities and creates virginquality material, it also enables the manufacturing of products for sensitive applications such as food-contact packaging

The main drawback with mechanical recycling is that it changes the molecular structure of the plastic, in turn reducing its material integrity

Molecular recycling technologies can address the most difficult-to-recycle plastics and meet the growing demand for high-quality food and medical-grade recycled plastics. Even though mechanical recycling is the most developed technology, it also requires investment in material recovery infrastructure, technologies, and companies that recapture and recycle

## **Case Study: Struggling Peers**

- Trinseo: Spun out from Dow Chemical 15 years ago and shifted its focus from commodity feedstocks to value-added engineered materials. This failed has led to a substantial drop in sales and severely compressed margins (gross margin now stands at only 34% of what it was five years ago)
- PureCycle: Focuses on recycling polypropylene into a material close to virgin quality, but it faces significant financial hurdles. As of 2023, the company reported negative EBITDA of \$113.9 million and remains in the pre-revenue stage, although it projects to make \$19 million in revenue for 2024.
- Indorama: Recognized as a leader and the first major player in the industry, recently faced regulatory challenges regarding its aggressive acquisition strategy – a threat to future expansion



Alpek has lost more than 50% of its value since February 2023, when management provided guidance of lower sales and weaker margins. Alpek continues to pay a 24% dividend yield, despite consistently weak earnings.





# Market Undervaluing Reclaimed Plastic Segment

## **Trends within the Plastics Recycling Universe**

- Several companies use recovered/recycled plastic to make finished products, such as building materials (the vast majority) and outdoor living products (some of them)
  - Trex and Azek, 2 pioneers in the reclaimed materials industry, have vertically integrated some or all of the recycling operations in-house, while most other players outsource recycled plastic directly to recyclers.
  - Vertically integrated public comps (TREX & AZEK) seem to be trading at a significantly higher multiple than others
- We are also observing a surging demand for recycled materials from large plastic consumers, such as Mondelēz International, PepsiCo, Unilever and Colgate Palmolive

## **Recent Circular Economy Initiatives**

Partner	Туре	Date	Description
PEPSICO	Sales Contract	Nov. 2022	Eastman will be supplying PepsiCo with processed PET under a new offtake agreement
P&G	Sales Contract	Nov. 2022	Eastman will sell P&G processed PET under a new offtake agreement (beginning in 2026)
TRI-CITIES AIRPORT	Recycled Plastics Collection	Jul. 2024	Eastman and Tri-Cities Airport (a regional airport in Tennessee) announced they are working together to collect plastic waste
2	Funding/Subsidy	Mar. 2024	Eastman's second U.S. molecular recycling project has been selected by the Department of Energy for up to \$375 million in Bipartisan Infrastructure Law and Inflation Reduction Act funding

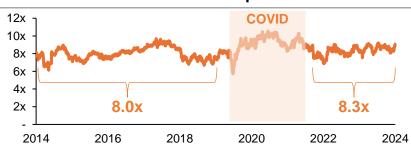
## **Higher Premiums Awarded to Reclaimed Players**



# **Plastic / Chemical Precedents**



#### **EMN EV/ Forward EBITDA Multiples**



Despite shifting to reclaimed plastic as both a revenue driver and raw material input (a significant structural change in growth prospects and financial profile) EMN is still trading in-line with their 10-year historical. As Eastman increases its exposure to plastics recycling, **multiples will expand** to approach the trading levels of vertically integrated recyclers

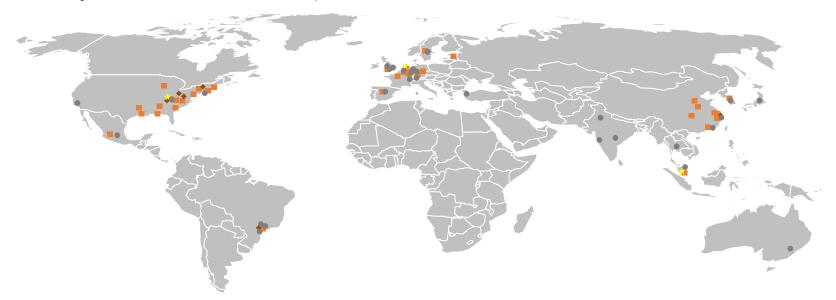


# INVESTMENT THESIS II: INNOVATION & INTEGRATION DRIVING STABILITY EASTWAN

# Vertical Integration Provides Insulation from Volatility

## **Facility Map**

Eastman has 1 corporate headquarter, 2 regional headquarters, 29 offices, 7 technical service centers, and 35 manufacturing sites



# **Vertically Integrated Manufacturing Process**

- Raw Material Production: Eastman produces key petrochemicals and renewable materials used in its downstream products
- Chemical Intermediates: Eastman manufactures critical intermediates, minimizing reliance on external suppliers
- Manufacturing: The company converts raw materials and intermediates into high-value polymers, films, and plastics
- Distribution and Customer Relations: Eastman maintains control over how its products reach end markets, enabling product customization and market alignment
- Recycling and Sustainability: Eastman invests in closed-loop recycling, integrating sustainability into its operations



Source(s): Eastman Website

# INVESTMENT THESIS II: INNOVATION & INTEGRATION DRIVING STABILITY EASTMAN

# **Vertical Integration Provides Insulation from Volatility**

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■ Manufacturing Site ◆ Technical Service Centre ★ Headquarter ● Office



# **Vertically Integrated Manufacturing Process**

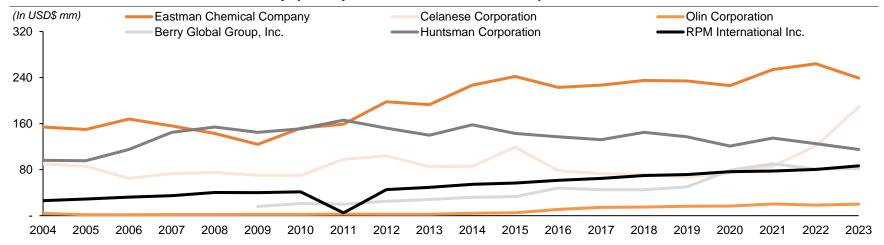
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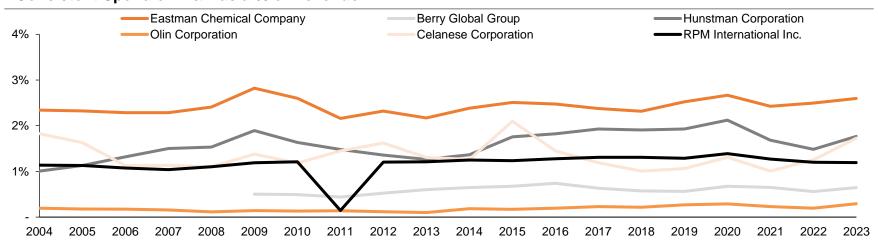
# INVESTMENT THESIS II: INNOVATION & INTEGRATION DRIVING STABILITY EASTWAN

# Superior R&D Capabilities Through Persistent Spending

## Absolute R&D Outsizes Peer Group (Enterprise Value \$5bn to \$25bn)



# Consistent Spend on R&D as a % of Revenue

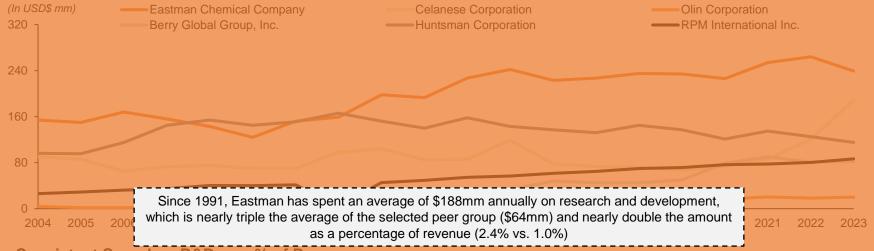




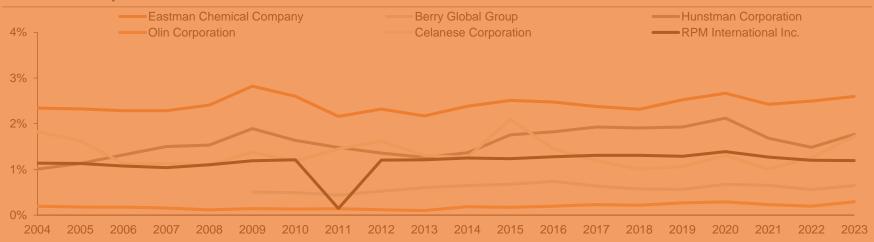
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# Superior R&D Capabilities Through Persistent Spending

# Absolute R&D Outsizes Peer Group (Enterprise Value \$5bn to \$25bn)



# Consistent Spend on R&D as a % of Revenue







# **Innovation & Strategic Divestitures**

## **Innovation & Partnerships**



Eastman introduces new electronic grade solvent to deliver superior quality

Created to meet growing demand for semiconductors and used as solvent in wafer fabrication



Eastman molecular recycling facility achieves onspec initial production and is generating revenue The project will deliver \$75 million of EBITDA in 2024 and Eastman plans to invest in two additional plants



Eastman and Tri-Cities Airport partnering to collect plastic waste

Airport plastics will be sorted and processed by a new mixed plastics processing facility



Medical component made with Tritan prevents drug mixina

Airport plastics will be sorted and processed by a new mixed plastics processing facility

Through significant investment, Eastman develops unique partnerships and creates products to solve critical problem's clients face

#### **Strategic Divestitures**

# **Texas City Operations**

#### December 1st, 2023

Eastman completed the sale of its Texas City Operations, part of Eastman's Chemical Intermediates segment, to INEOS Acetyls for \$490mm, consisting of \$415mm cash at closing

## **Adhesives Resins** Business

## March 31st, 2022

Eastman completed the sale of its adhesive's resins business, part of Eastman's Additives & Functional Products segment, to Synthomer plc. for \$1bn cash, representing an 11 times trailing twelve-month adjusted **EBTIDA** multiple

## Tire Additives **Business**

## November 1st, 2021

Eastman completed the sale of its tire additives business, part of Eastman's Additives & Functional Products segment, to One Rock Capital Partners for \$800mm, with \$725mm upfront and \$75mm based on future performance

Eastman sold off it's lower performing segments for higher multiples than the combined platform, proving the value of its vast portfolio



# **Valuation**

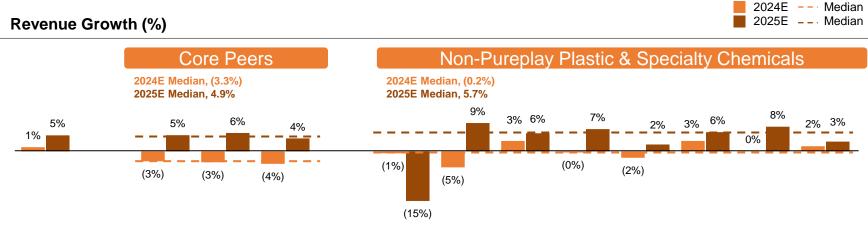
# **EASTMAN**

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# **Operational Benchmarking**



**EASTMAN** 













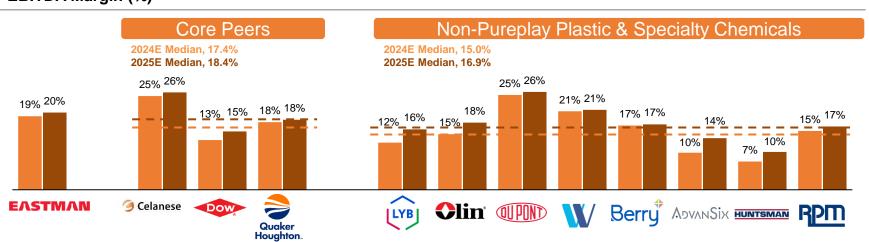








# **EBITDA Margin (%)**

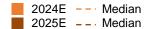


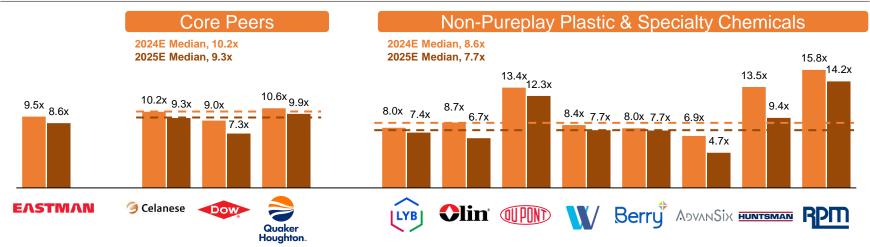




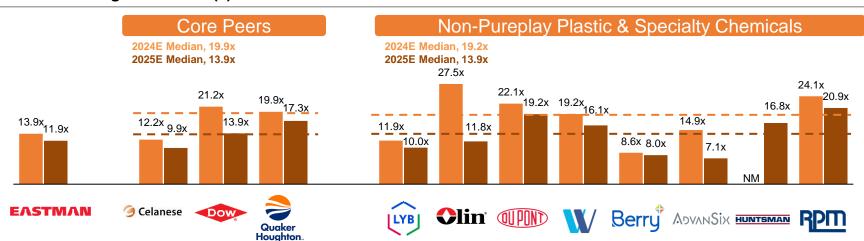
# **Valuation Benchmarking**







# Price / Earnings Per Share (x)







# **Valuation Output & Commentary**

## **Analysis Commentary**

- Comparable peer universe selected based on industry, business segment, end markets, and exposure to reclaimed recycling processes
- EMN trades at a slight discount to core peers and at a premium to non-pureplay plastic & speciality chemicals based on 24E / 25E EBITDA
  - Trading at a slight discount to core peers despite 24E / 25E EBITDA margin being ~200bps greater
  - EMN possesses significantly higher EBITDA margins compared to non-pureplay plastic & speciality chemicals
- EMN trades at a steep discount on a 24E / 25E P/E basis to core peers & non-pureplay plastic & speciality chemical peers
- EMN's revenue growth outlook remains positive for 24E despite core peers and non-pureplay plastic & speciality chemicals forecasting (3.3%) and (0.2%) in 2024E, respectively
- EMN should be valued based on 75<sup>th</sup> percentile (upper limit) due to warranting a higher premium based on growth prospects

## **Return by Multiple**

		Multiple		lmp	Implied Share Price			Implied Return			
Metic	Lower Limit	Median	Upper Limit	Lower Limit	Median	Upper Limit	Lower Limit	Median	Upper Limit		
P / 2023A EPS	9.3x	20.5x	31.7x	\$69.82	\$153.51	\$237.19	(34.5%)	44.0%	122.4%		
P / 2024E EPS	16.7x	19.6x	22.4x	\$128.41	\$150.41	\$172.42	20.4%	41.1%	61.7%		
P / 2025E EPS	11.7x	13.9x	16.2x	\$104.71	\$124.63	\$144.56	(1.8%)	16.9%	35.6%		
EV / 2023A EBITDA	8.5x	10.4x	12.3x	\$72.61	\$97.49	\$122.36	(31.9%)	(8.6%)	14.8%		
EV / 2024E EBITDA	8.0x	9.4x	10.7x	\$83.60	\$104.31	\$125.02	(21.6%)	(2.2%)	17.2%		
EV / 2024E EBITDA	7.2x	8.5x	9.8x	\$82.68	\$104.34	\$125.99	(22.5%)	(2.2%)	18.2%		





# **Discounted Cash Flow Analysis**

## **Discounted Cash Flow Summary**

									_				
										orecast Period			
(USD millions)	2018A	2019A	2020A	2021A	2022A	2023A	2024A	2025A	2026A	2027A	2028A	2029A	Terminal
Revenue	10,151	9,273	8,473	10,476	10,580	9,210	9,376	9,819	10,251	10,657	11,030	11,361	11,361
% Growth		(9%)	(9%)	24%	1%	(13%)	2%	5%	4%	4%	3%	3%	-
EBITDA	2,273	2,065	1,821	2,210	1,907	1,810	1,922	2,132	2,312	2,498	2,687	2,878	2,878
% Margin	22%	22%	21%	21%	18%	20%	21%	22%	23%	23%	24%	25%	25%
(-) D&A	(604)	(611)	(574)	(538)	(477)	(498)	(448)	(501)	(590)	(687)	(790)	(900)	(909)
EBIT	1,669	1,454	1,247	1,672	1,430	1,312	1,475	1,631	1,722	1,811	1,897	1,978	1,969
% Margin	16%	16%	15%	16%	14%	14%	16%	17%	17%	17%	17%	17%	17%
% Growth		87%	86%	134%	86%	92%	112%	111%	106%	105%	105%	104%	-
(-) Cash Taxes	(354)	(308)	(264)	(354)	(303)	(278)	(313)	(346)	(365)	(384)	(402)	(419)	(418)
Tax rate (%)	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%
NOPAT	1,315	1,146	983	1,318	1,127	1,034	1,162	1,285	1,357	1,427	1,495	1,559	1,552
(+) D&A	604	611	574	538	477	498	448	501	590	687	790	900	909
(-) CapEx	(528)	(425)	(383)	(578)	(624)	(833)	(675)	(687)	(743)	(799)	(855)	(909)	(909)
% of Revenue	5%	5%	5%	6%	6%	9%	7%	7%	7%	8%	8%	8%	8%
(-) Change in NWC	(55)	45	211	(547)	621	193	(86)	(116)	(122)	(121)	(131)	(127)	(127)
UFCF	1,336	1,377	1,385	731	1,601	892	849	983	1,082	1,194	1,300	1,423	1,425
Stub Period							0.27	1.00	1.00	1.00	1.00	1.00	
Discount Period							0.05	0.60	1.60	2.60	3.60	4.60	
WACC							0.08	0.08	0.08	0.08	0.08	0.08	
Discount Factor							100%	96%	89%	82%	76%	71%	
PV of UFCF							846	939	958	980	989	1,004	

## **Valuation Assumptions**

- Revenue growth based on consensus estimates to FY2025E, thereafter tapering down to 2.0% 3.5% dependent on segment
- EBIT Margin based on consensus estimates to FY2025E, thereafter expanding 20bps 120bps dependent on segment; expansion driven by change in input from pricier volatile crude oil to stable cheaper plastic
- D&A forecasted as a % of CapEx and set equal to CapEx in terminal year
- CapEx forecasted as a % of total revenue

WACC: **7.90%** 

Perp. Growth Rate: 3.0%

FDSO: 118 million

Statutory Tax Rate: 21%





# **Forecast Assumptions**

Revenue	A&F	Consensus estimates to 2025E, then tapering down to 3.0%
	A.M.	Consensus estimates to 2025E, then tapering down to 3.5% (higher growth than other segments attributed to increasing exposure in reclaimed plastic industry)
	C&I	<ul> <li>Consensus estimates to 2025E, then tapering down to 2.5%</li> </ul>
	Fiber	Consensus estimates to 2025E, then tapering down to 2.5%
EBIT Margin	A&F	Consensus estimates to 2025E, then expanding +20bps based on recovery to pre-COVID margins
	A.M.	Consensus estimates to 2025E, then expanding +120bps based on shift to cheaper less volatile input cost, circularity is created for their products and others, and increasing exposure in fast-growing higher margin industry
	C&I	<ul> <li>Consensus estimates to 2025E, then expanding +20bps based on recovery to pre-COVID margins</li> </ul>
	Fiber	Consensus estimates to 2025E, then expanding +60bps based on Thesis III
Capital Expenditures and D&A		<ul> <li>Street +100-300bps due to expected construction of France and Tennessee Recycled Facilities matching CapEx of Kingsport Facility; D&amp;A assumed to taper up to 99.0% of CapEx, then set equal in terminal year</li> </ul>
Terminal Value		Exit Multiple assumed 75 <sup>th</sup> percentile of estimates / comparable analysis based on shift to higher multiple segment
WACC	Cost of Equity	Cost of equity of 7.90% calculated using a Beta of 1.07, 3.74% RFR, and 5.00% ERP
	Cost of Debt	After tax cost of debt calculated at 3.9% using EMN's recent debt issuance and 21% statutory tax rate





# **Indicative of Room for Appreciation**

### **Valuation Summary**

Gordon Growth Method	
Terminal Growth Rate	2.50%
Terminal Value	26,400
PV of Terminal Value	18,613
Sum of PV of FCF	5,716
Enterprise Value	24,328
% Terminal Value	76.5%
% PV of FCF	23.5%
(-) Net Debt	(4,678)
Equity Value	19,650
Shares Outstanding	117.7
Implied Share Price	\$166.9
Premium to Current Share Price	54.6%
Implied Exit Multiple	8.5x

#### **Exit Multiple Method**

8.8x
25,257
17,807
5,716
23,522
75.7%
24.3%
(4,678)
18,844
117. 70
\$160.1
48.2%
2.26%

### **Sensitivity Tables**

	Equity Value Per Share												
				Exit Multiple	)								
Φ	_	7.8x	8.3x	8.8x	9.3x	9.8x							
Discount rate	6.9%	\$149.75	\$158.74	\$167.74	\$176.74	\$185.73							
₹	7.4%	\$146.26	\$155.06	\$163.87	\$172.67	\$181.48							
ő	7.9%	\$142.85	\$151.47	\$160.09	\$168.71	\$177.33							
Sign	8.4%	\$139.53	\$147.97	\$156.41	\$164.85	\$173.29							
	8.9%	\$136.30	\$144.56	\$152.82	\$161.08	\$169.34							

	Implied Return												
				Exit Multiple	1								
Φ		7.8x	8.3x	8.8x	9.3x	9.8x							
rate	6.9%	38.6%	47.0%	55.3%	63.6%	72.0%							
₹	7.4%	35.4%	43.6%	51.7%	59.9%	68.0%							
DO:	7.9%	32.3%	40.2%	48.2%	56.2%	64.2%							
Discount	8.4%	29.2%	37.0%	44.8%	52.6%	60.4%							
	8.9%	26.2%	33.8%	41.5%	49.1%	56.8%							

	Equity Value Per Snare												
Revenue Growth Sensitivity													
Sensitiv		(1.0%)	(0.5%)	0.0%	0.5%	1.0%							
nsi	(2.0%)	\$128.11	\$133.57	\$139.15	\$144.86	\$150.69							
Se	(1.0%)	\$138.10	\$143.80	\$149.62	\$155.58	\$161.66							
ij	0.0%	\$148.08	\$154.02	\$160.09	\$166.30	\$172.64							
Margin	1.0%	\$158.07	\$164.25	\$170.56	\$177.01	\$183.61							
Ž	2.0%	\$168.06	\$174.47	\$181.03	\$187.73	\$194.58							

	Implied Return												
			Revenue	e Growth Se	ensitivity								
Sensitiv	_	(1.0%)	(0.5%)	0.0%	0.5%	1.0%							
.is	(2.0%)	18.6%	23.7%	28.8%	34.1%	39.5%							
Se	(1.0%)	27.9% 33.1%	33.1%	38.5%	44.0%	49.7%							
Æ	0.0%	37.1%	42.6%	48.2%	54.0%	59.8%							
Margin	1.0%	46.3%	52.1%	57.9%	63.9%	70.0%							
Σ	2.0%	55.6%	61.5%	67.6%	73.8%	80.2%							



# **Risks & Catalysts**

# **EASTMAN**

- 1 Company Overview
- 2 Industry Outlook
- 3 Investment Thesis
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- 5 Risks & Catalysts
- **6** Recommendation



### **Risk Considerations and Potential Catalysts**

High

### **Facility Development**

Catalyst

Risk

Legend

**Global Operations** 

Risk: Eastman's global operations (more than half of sales for 2023) are subject to the risks of doing business in other countries. including currency exchange controls, tariffs, limitations on imports and exports, and changes in trade policies

Catalyst: Eastman Chemical has become a leader in their space from their vertically integrated manufacturing process paired with their consistent investments in innovative products and broadening their manufacturing output. The primary catalyst here lies in increased capacity in their new facilities, moving from 70%-100%, leading to as much as a \$150mm increase in EBITDA. Management has briefed shareholders on a hybrid facility in France, of which we hope to continue seeing steady positive progress. Lastly, they won \$300mm to build a facility in Tennessee of which we hope to see similar capacity to Kingsport

Impact

### **Commodity Exposure**

Risk: Moderate exposure to commodity input prices in certain segments, primarily Chemical Intermediates. Generally, this can lead to significant volatility in margins, and in a firm as heavily integrated as Eastman Chemical, it could have a ripple effect through their operations

Mitigation: However, Eastman has consistently shown superior resiliency to historical volatility proving their defensible business model, often moving a few bps relative to commodity driven businesses who can see EBITDA margin compression of 50%

### **Disciplined Divestitures**

Catalyst: Strategic divestitures generate cash flow to reinvest in growing segments and improve margin profile and stability

No≪

Low

**Probability** 

High

### Recommendation

# **EASTMAN**

- 1 Company Overview
- 2 Industry Outlook
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- 6 Recommendation





### The Four W's

1

#### What do we like?

- Eastman is well-positioned for long-term success, particularly as its molecular recycling initiatives become operational and contribute a new revenue stream. With an ongoing shift toward becoming a specialty chemical company, now is ideal to start building a position
- EMN's legacy segments and emphasis on vertical integration provide stability and downside protection to high growth ventures
- EMN's management team is aligned with investors;
  - Executive incentive compensation plan is ~81% of total potential salary;
  - Annual awards are based on 75% of adjusted EBIT and 25% on operating cash flow;
  - Long term stock-based compensation is based on a 3-year ROIC target, and stock and dividend performance relative to peers
  - Management has demonstrated ability to allocate capital effectively through divestment and discontinuation of under-performing assets
- Relatively insulated from competition as 2/3rds of revenue comes from products where Eastman has leading share

2

#### What do we not like?

 The Chemical Intermediates segment is heavily exposed to commodity prices, despite efforts to mitigate effects on pricing/margins

3

#### What needs to happen?

- Positive news regarding molecular plant in France and further insight on the new molecular plant being built in the USA
- Kingsport facility production at 100% providing an incremental \$75mm \$150mm EBITDA

4

#### What do we need to learn more about?

- Alternative forms of advanced recycling and their development
- Molecular chemical processing costs and how they will change in the future





### **Buy With Price Target of \$134.88 (+25%)**

#### **Indicative Valuation Range**

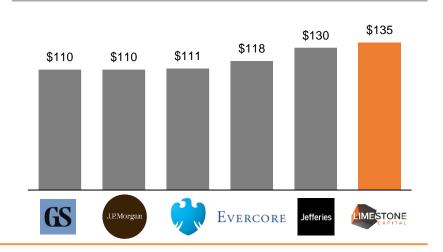


#### **Price Target**

Valuation Summary										
Analysis	Price	Weight								
Comparables	\$109.21	30%								
DCF	\$159.31	50%								
Street Consensus	\$115.80	10%								
52-Week High	\$108.81	10%								
Average	\$134.88	100%								



#### **Select Broker Summary**





# **Appendix**







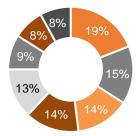
### **Segment Overview & Principal Products**

#### **Additives & Functional Products**

Care & Coatings Additives, Functional Amines, Specialty Fluids

- Food, feed, and agriculture
- Water treatment and energy
- Other markets
- Consumables

- Transportation
- Personal care and wellness
- Building and construction
- Durables and electronics

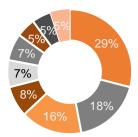


#### **Chemical Intermediates**

#### Intermediates, Plasticizers

- Industrial chemicals
- Building and construction
- Durables and electronics
- Food, feed, and agriculture
- Medical pharma

- Other markets
- Consumables
- Transportation
- Water treatment and energy

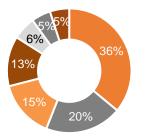


#### **Advanced Materials**

Advanced Interlayers, Performance Films, Specialty Plastics

- Transportation
- Building and construction
- Consumables
- Other markets

- Durables and electronics
- Medical and pharma
- Personal care and wellness



### **Eastman (Fibers Segment Products)**

Acetate Tow, Acetate Yarn & Fiber, Acetyl Chemicals, Nonwovens

- Transportation
- Building and construction
- Other markets
- Food, fee, and agriculture
- Personal care and wellness
- Filter media
- Durables and electronics
- Consumables
- Industrial chemicals
- Medical and pharma

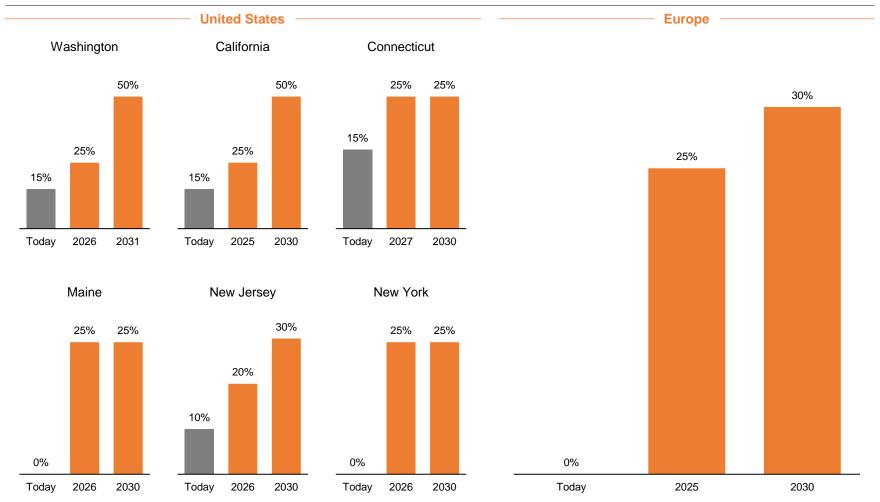






# **Regulatory Tailwinds**

### **Mandated Recycled Content by Geography**

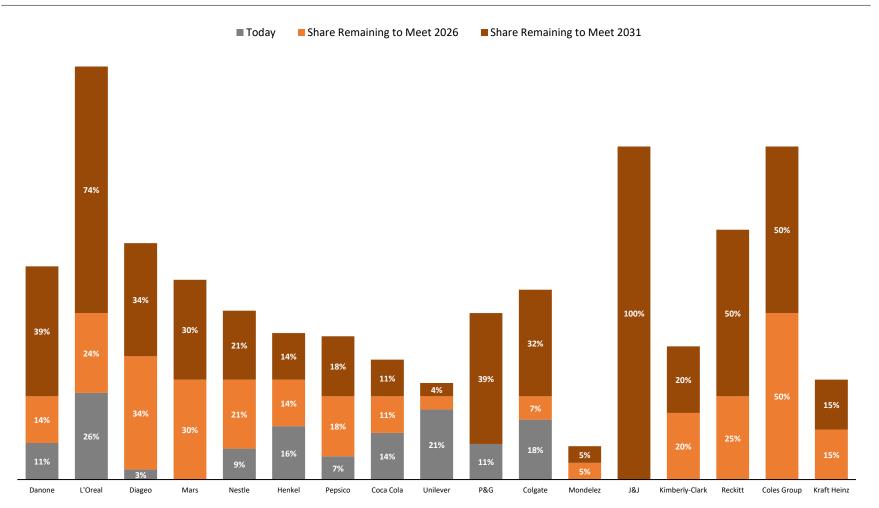






# **Regulatory Tailwinds**

### **Mandated Recycled Content by CPG Companies**







# **Building Product Comparables**

			E	V/EBITDA	
(In CAD millions)	Market Cap.	EV	2023A	2024E	2025E
Reclaimed Plastics - Outdoor Living / Decking Companies					
Trex Company, Inc.	\$10,225	\$10,360	22.0x	20.2x	17.9x
The AZEK Company Inc.	\$9,054	\$9,510	17.4x	16.8x	15.4x
Median			19.7x	18.5x	16.6x
Some Reclaimed Plastics Segments - Outdoor Living					
Fortune Brands Innovations, Inc.	\$14,583	\$18,203	13.5x	12.6x	11.7x
Central Garden & Pet Company	\$3,436	\$4,551	10.0x	9.3x	11.1x
Westlake Corporation	\$25,208	\$29,326	8.4x	7.7x	7.3x
Victoria PLC	\$274	\$2,303	7.7x	7.2x	6.9x
Berry Global Group, Inc.	\$10,483	\$22,527	8.1x	7.7x	7.5x
Mohawk Industries, Inc.	\$13,465	\$16,608	8.4x	7.7x	7.3x
Some Reclaimed Plastic Segments - Other Building Produc	<u>ts</u>				
Kingspan Group plc	\$23,013	\$26,100	15.7x	14.3x	13.0x
Carlisle Companies Incorporated	\$27,555	\$28,302	15.2x	14.2x	13.5x
Masco Corporation	\$24,310	\$28,362	13.7x	12.9x	12.1x
Leggett & Platt, Incorporated	\$2,355	\$4,922	8.7x	8.2x	7.7x
Median			14.4x	13.5x	12.6x
Non/Little-Reclaimed Plastics - Building / Home Products					
American Woodmark Corporation	\$1,959	\$2,546	8.0x	7.4x	21.5x
Louisiana-Pacific Corporation	\$10,107	\$10,179	12.3x	12.1x	10.6x
JELD-WEN Holding, Inc.	\$1,823	\$3,373	7.3x	6.6x	5.4x
Ethan Allen Interiors Inc.	\$1,072	\$1,029	8.2x	7.8x	14.7x
Armstrong World Industries, Inc.	\$7,806	\$8,664	13.3x	12.3x	11.2x
Median			8.2x	7.8x	11.2x





### **Precedent Transactions**

Target	Date	Description	Valuation
PLASTIC PRODUCTS A Griffon Company	Nov. 2017	Manufactures and supplies specialty films, coatings, and custom-printing and engineered laminations	Implied EV/Revenue: 1.0x Implied EV/EBITDA: 9.0x
ROBERTET	Sep. 2019	Produces and sells perfumes, aromas, and natural products and engages in upcycling	Implied EV/Revenue: 2.9x Implied EV/EBITDA: 16.8x
VENATOR	Aug. 2020	Manufactures and markets chemical products, including those used in coatings and performance additives	Implied EV/Revenue: 0.5x Implied EV/EBITDA: 7.3x
CLARIANT	Mar. 2020	Manufactures specialty chemicals and recycles plastic materials	Implied EV/Revenue: 2.0x Implied EV/EBITDA: 16.5x



### APPENDIX





Revenue Forecast													
Additives & Functional Products	\$mm	3,647	3,273	3,022	3,700	3,165	2,834	2,802	2,900	2,998	3,095	3,192	3,28
	·	.,.	-, -	-,-	-,	.,	,	,	,	,	-,	-, -	
1: Bear	%	-	(10.3%)	(7.7%)	22.4%	(14.5%)	(10.5%)	(1.1%)	3.5%	3.2%	3.0%	2.7%	2.5
2: Base	%	-	(10.3%)	(7.7%)	22.4%	(14.5%)	(10.5%)	(1.1%)	3.5%	3.4%	3.2%	3.1%	3.0
3: Bull	%	-	(10.3%)	(7.7%)	22.4%	(14.5%)	(10.5%)	(1.1%)	3.5%	3.6%	3.7%	3.9%	4.0
4: Tegus Forecast	%	-	(10.3%)	(7.7%)	22.4%	(14.5%)	(10.5%)	(1.7%)	6.0%	6.0%	6.0%	6.0%	6.0
3-Year CAGR	%		-	-	0.5%	(1.1%)	(2.1%)	(8.8%)	(2.9%)	1.9%	3.4%	3.2%	3.1
4-Year CAGR	%	-	-	-	-	(3.5%)	(3.5%)	(1.9%)	(5.9%)	(1.3%)	2.2%	3.3%	3.2
Advanced Materials	\$mm	2,755	2,688	2,524	3,027	3,207	2,932	3,102	3,359	3,596	3,808	3,986	4,12
	·		· ·			,		,	,	· ·			
1: Bear	%	-	(2.4%)	(6.1%)	19.9%	5.9%	(8.6%)	5.8%	8.3%	6.9%	5.6%	4.3%	3.09
2: Base	%	-	(2.4%)	(6.1%)	19.9%	5.9%	(8.6%)	5.8%	8.3%	7.1%	5.9%	4.7%	3.5%
3: Bull	%	-	(2.4%)	(6.1%)	19.9%	5.9%	(8.6%)	5.8%	8.3%	7.2%	6.1%	5.1%	4.09
4: Tegus Forecast	%	-	(2.4%)	(6.1%)	19.9%	5.9%	(8.6%)	3.3%	6.0%	4.0%	6.0%	4.0%	4.0%
3-Year CAGR	%	-	-	-	3.2%	6.1%	5.1%	0.8%	1.6%	7.0%	7.1%	5.9%	4.79
4-Year CAGR	%	-	-	-	-	3.9%	2.2%	5.3%	2.6%	2.9%	6.8%	6.5%	5.3%
Chemical Intermediates	\$mm	2,831	2,443	2,090	2,849	3,026	2,143	2,113	2,182	2,248	2,313	2,375	2,43
1: Bear	%	-	(13.7%)	(14.4%)	36.3%	6.2%	(29.2%)	(1.4%)	3.2%	2.9%	2.6%	2.3%	2.09
2: Base	%	-	(13.7%)	(14.4%)	36.3%	6.2%	(29.2%)	(1.4%)	3.2%	3.1%	2.9%	2.7%	2.5%
3: Bull	%	-	(13.7%)	(14.4%)	36.3%	6.2%	(29.2%)	(1.4%)	3.2%	3.2%	3.1%	3.1%	3.09
4: Tegus Forecast	%	-	(13.7%)	(14.4%)	36.3%	6.2%	(29.2%)	(1.1%)	5.0%	4.0%	8.0%	4.0%	4.0%
3-Year CAGR	%	-	-	-	0.2%	7.4%	0.8%	(9.5%)	(10.3%)	1.6%	3.1%	2.9%	2.7%
4-Year CAGR	%	-	-	-	-	1.7%	(3.2%)	0.3%	(6.5%)	(7.2%)	1.9%	3.0%	2.8%
Fibers	\$mm	918	869	837	900	1,022	1,295	1,349	1,378	1,409	1,442	1,477	1,51
1: Bear	%	-	(5.3%)	(3.7%)	7.5%	13.6%	26.7%	4.2%	2.2%	2.1%	2.1%	2.0%	2.0%
2: Base	%	-	(5.3%)	(3.7%)	7.5%	13.6%	26.7%	4.2%	2.2%	2.2%	2.3%	2.4%	2.5%
3: Bull	%	-	(5.3%)	(3.7%)	7.5%	13.6%	26.7%	4.2%	2.2%	2.4%	2.6%	2.8%	3.09
4: Tegus Forecast	%	-	(5.3%)	(3.7%)	7.5%	13.6%	26.7%	4.2%	4.0%	3.0%	8.0%	3.0%	3.09
3-Year CAGR	%				(0.7%)	5.6%	15.7%	14.4%	10.5%	2.9%	2.2%	2.3%	2.49
					(0 /0)	0.070					,		





### **EASTMAN**

# **Operational Build**

Operational Forecast													
Additives & Functional Products													
Additives & Functional Products													
EBIT	\$mm	671	550	448	537	483	436	446	470	488	506	524	542
3-Year CAGR	%	-	-	-	(7.2%)	(4.2%)	(0.9%)	(6.0%)	(0.9%)	3.8%	4.3%	3.7%	3.6%
4-Year CAGR	%	-	•	-	-	(7.9%)	(5.6%)	(0.1%)	(3.3%)	0.2%	3.8%	4.1%	3.7%
EBIT Margin	\$mm	18.4%	16.8%	14.8%	14.5%	15.3%	15.4%	15.9%	16.2%	16.3%	16.3%	16.4%	16.5%
1: Bear	%	18.4%	16.8%	14.8%	14.5%	15.3%	15.4%	15.9%	16.2%	16.1%	16.1%	16.0%	16.0%
2: Base	%	18.4%	16.8%	14.8%	14.5%	15.3%	15.4%	15.9%	16.2%	16.3%	16.3%	16.4%	16.5%
3: Bull	%	18.4%	16.8%	14.8%	14.5%	15.3%	15.4%	15.9%	16.2%	16.4%	16.6%	16.8%	17.0%
4: Tegus Forecast	%	18.4%	16.8%	14.8%	14.5%	15.3%	15.4%	15.3%	15.3%	15.6%	16.4%	17.7%	17.7%
3-Year CAGR	%	-	-		(7.6%)	(3.2%)	1.2%	3.1%	2.0%	1.9%	0.9%	0.5%	0.5%
4-Year CAGR	%	-	-	-	-	(4.6%)	(2.2%)	1.8%	2.8%	1.6%	1.5%	0.8%	0.5%
Advanced Materials													
EBIT	\$mm	501	518	448	532	395	343	468	533	585	635	681	722
0 V 040D	0/				0.00/	(0.00()	(0.50()	(4.00()	10.5%	40 50/	40.70/	0.5%	7.00/
3-Year CAGR 4-Year CAGR	%		-	-	2.0%	(8.6%)	(8.5%)	(4.2%) 1.1%	10.5% 0.0%	19.5% 10.3%	10.7% 16.7%	8.5% 9.8%	7.3% 7.9%
4-Teal CAGR	70	-			-	(5.8%)	(9.6%)	1.170	0.0%	10.3%	10.7%	9.0%	7.9%
FDIT Massis	¢	18.2%	19.3%	17.7%	17.6%	42.20/	44 70/	15.1%	15.9%	16.3%	16.7%	17.1%	47 F0/
EBIT Margin	\$mm	18.2%	19.3%	17.7%	17.6%	12.3%	11.7%	15.1%	15.9%	16.3%	16.7%	17.1%	17.5%
1: Bear	%	18.2%	19.3%	17.7%	17.6%	12.3%	11.7%	15.1%	15.9%	16.1%	16.4%	16.7%	17.0%
2: Base	%	18.2%	19.3%	17.7%	17.6%	12.3%	11.7%	15.1%	15.9%	16.3%	16.7%	17.1%	17.5%
3: Bull	%	18.2%	19.3%	17.7%	17.6%	12.3%	11.7%	15.1%	15.9%	16.4%	16.9%	17.5%	18.0%
4: Tegus Forecast	%	18.2%	19.3%	17.7%	17.6%	12.3%	11.7%	14.4%	15.2%	15.4%	15.9%	16.5%	17.0%
0 V 04 OD	0/				(4.40/)	(40.00/)	(40.00()	(4.00()	0.00/	44.00/	0.40/	0.5%	0.501
3-Year CAGR	%	•	-	-	(1.1%)	(13.9%)	(13.0%)	(4.9%)	8.8%	11.6%	3.4%	2.5%	2.5%
4-Year CAGR	%	-	-	-	-	(9.3%)	(11.7%)	(4.0%)	(2.5%)	7.2%	9.3%	3.1%	2.5%







# **Operational Build (cont'd)**

Chemical Intermediaries													
EBIT	\$mm	278	192	171	461	412	111	109	178	186	193	200	207
3-Year CAGR	%		-	-	18.4%	29.0%	(13.4%)	(38.2%)	(24.4%)	18.7%	21.1%	3.9%	3.7%
4-Year CAGR	%	-	-	-	-	10.3%	(12.8%)	(10.7%)	(21.1%)	(18.1%)	14.8%	16.5%	3.8%
EBIT Margin	\$mm	9.8%	7.9%	8.2%	16.2%	13.6%	5.2%	5.1%	8.2%	8.3%	8.3%	8.4%	8.5%
1: Bear	%	9.8%	7.9%	8.2%	16.2%	13.6%	5.2%	5.1%	8.2%	8.1%	8.1%	8.0%	8.0%
2: Base	%	9.8%	7.9%	8.2%	16.2%	13.6%	5.2%	5.1%	8.2%	8.3%	8.3%	8.4%	8.5%
3: Bull	%	9.8%	7.9%	8.2%	16.2%	13.6%	5.2%	5.1%	8.2%	8.6%	9.1%	9.5%	10.0%
4: Tegus Forecast	%	9.8%	7.9%	8.2%	16.2%	13.6%	5.2%	3.8%	4.9%	5.5%	7.6%	8.9%	10.0%
3-Year CAGR	%	-	-	-	18.1%	20.1%	(14.1%)	(31.8%)	(15.6%)	16.8%	17.5%	1.0%	1.0%
4-Year CAGR	%	-	-	-	-	8.5%	(9.9%)	(11.0%)	(15.7%)	(11.8%)	12.6%	13.1%	1.0%
Fibers													
EBIT	\$mm	219	194	180	142	140	422	452	451	464	477	492	507
3-Year CAGR	%	-	-	-	(13.4%)	(10.3%)	32.8%	47.1%	47.6%	3.2%	1.8%	3.0%	3.0%
4-Year CAGR	%	•	-	-	-	(10.6%)	21.4%	25.9%	33.5%	34.9%	3.1%	2.1%	3.0%
EBIT Margin	\$mm	23.9%	22.3%	21.5%	15.8%	13.7%	32.6%	33.5%	32.7%	32.9%	33.1%	33.3%	33.5%
1: Bear	%	23.9%	22.3%	21.5%	15.8%	13.7%	32.6%	33.5%	32.7%	32.9%	33.1%	33.3%	33.5%
2: Base	%	23.9%	22.3%	21.5%	15.8%	13.7%	32.6%	33.5%	32.7%	32.9%	33.1%	33.3%	33.5%
3: Bull	%	23.9%	22.3%	21.5%	15.8%	13.7%	32.6%	33.5%	32.7%	32.9%	33.1%	33.3%	33.5%
4: Tegus Forecast	%	23.9%	22.3%	21.5%	15.8%	13.7%	32.6%	35.2%	35.5%	34.9%	34.2%	33.9%	33.9%
3-Year CAGR	%	-	-	-	(12.9%)	(15.0%)	14.9%	28.5%	33.6%	0.3%	(0.4%)	0.6%	0.6%
4-Year CAGR	%			-	_	(12.9%)	9.9%	11.7%	20.0%	24.5%	0.4%	(0.2%)	0.6%







# **Operational Build (cont'd)**

Total Depreciation	\$mm	604	611	574	538	477	498	448	501	590	687	790	900
wemo. Sueet Estimates	φιιιιι							306	310	310	J2 I	J25	523
4: Tegus Forecast  Memo: Street Estimates	% \$mm	114%	144%	150%	93%	76%	60%	75% <i>506</i>	74% 510	69% <i>516</i>	65% <i>5</i> 2 <i>1</i>	61% <i>5</i> 25	58% <i>5</i> 23
3: Bull	%	114%	144%	150%	93%	76%	60%	66%	73%	79%	86%	92%	99%
2: Base	%	114%	144%	150%	93%	76%	60%	66%	73%	79%	86%	92%	99%
1: Bear	%	114%	144%	150%	93%	76%	60%	66%	73%	79%	86%	92%	99%
Depreciation % of Capex	%	114%	144%	150%	93%	76%	60%	66%	73%	79%	86%	92%	99%
Total Capex	\$mm	528	425	383	578	624	833	675	687	743	799	855	909
Memo: Street Estimates	\$mm								640	585	585	585	585
4: Tegus Forecast	%	5%	5%	5%	6%	6%	9%	7%	7%	6%	5%	5%	5%
3: Bull	%	5%	5%	5%	6%	6%	9%	7%	7%	7%	8%	8%	8%
2: Base	%	5%	5%	5%	6%	6%	9%	7%	7%	7%	8%	8%	8%
1: Bear	%	5%	5%	5%	6%	6%	9%	7%	7%	7%	8%	8%	8%
Capex % of Revenue	%	5%	5%	5%	6%	6%	9%	7%	7%	7%	8%	8%	8%
Capex & Depreciation													

